



APP INDIA Paper Private Limited



What makes us different?



PASEO supports responsible forest management and is Green Label Certified. By choosing PASEO, you can do your part to protect the environment.

Please be assured that PASEO tissue products are made of 100% virgin fibers sourced from responsibly managed plantations. We harvest and replant our plantations every 5-6 Years. Again, no natural forest wood is used during our harvesting and production.

APP is one of the world's leading pulp and paper companies and is ranked as one of the largest vertically integrated pulp & paper producers in Asia.

Independently owned, **APP** currently has its principal operations located in Indonesia, and markets its products to more than 120 countries on six continents.



- **Total Gross Area:**
 - 2.5 Million Hectares
- **Set-aside Area (Conservation, community use, indigenous species development):**
 - Over 1 million Hectares
 - Pure conservation: 427,000 Hectares
- **Around 800,000 Ha is of denuded wasteland origin**
- **Total Plated as of 4Q/2010 -**
 - 950,540 Hectares
- **Planting Target for 2011 - 200**
 - 2000,000 Hectares



To become the No. 1 preferred tissue supplier in the world by 2020, by:

- Providing Superior Quality and Value
- Leveraging our Vertical Integration & Flexibility
- Leveraging our Fiber Advantage
- Developing and Promoting our Environmental Advantage
- Providing Innovation and Productivity Leadership



APP Tissue 2010:

- Total asset: \$ 27 billion
- Overall capacity: 1.06 million mt/yr
- Sales revenue: \$1.88 billion / yr
- # of JR mill: 7
- # of CVT mill: 28
- # of employee: 26,500
- # of outlet: 620,000

- Appropriate Tissue Technology
- Variety of machine widths to minimize waste
- Fiber Advantage
- Flexibility & TM Dedication
- Quality Focus
- Innovation



ISO 9002
Excellence in Quality

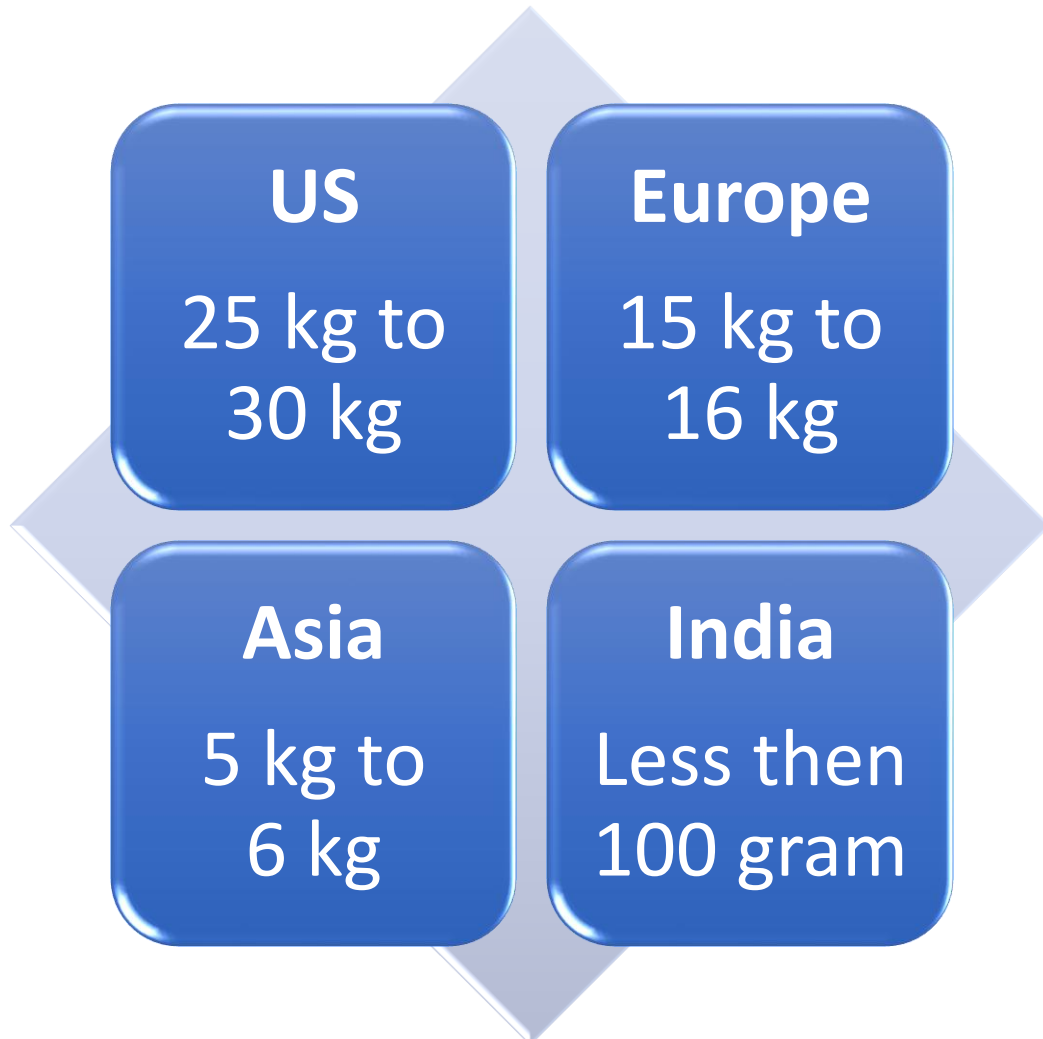


ISO 14001
Environmental Management
System



HYPO-ALLERGENIC
NON-IRRITANT

Annually Consumption/Person



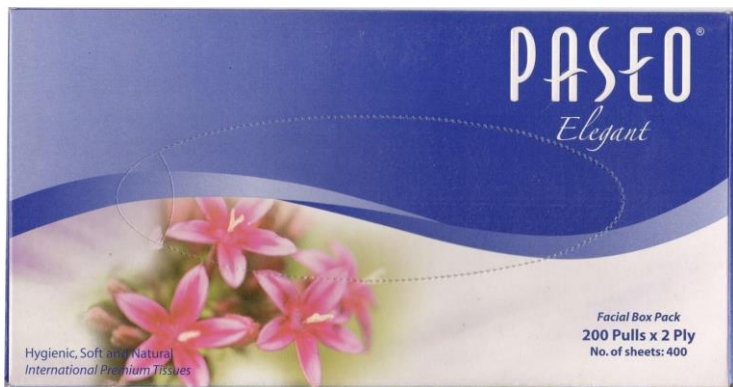
APP Tissue Converting

1.7 Million MT

12K MT in Indonesia

60K MT in China

Facial Tissue



PASEO Facial Tissues gently pamper your skin. These soft tissues containing no inks, dyes or harsh chemicals. Made from 100% virgin plantation fibre, our products are available in 2ply, 3ply, - you can find the perfect tissue for your skin!

Our Facial Tissues are ISO 9001 Certified, Green Label Certified and support responsible forest management.

Paseo Bathroom Tissue



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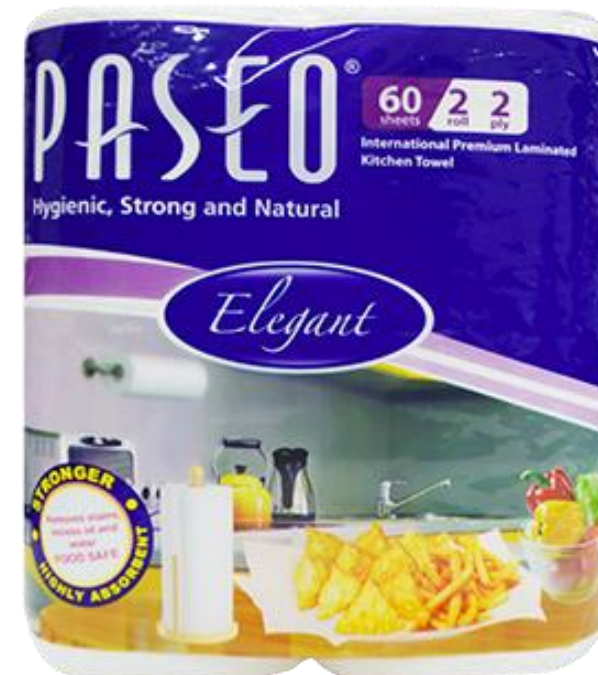
PASEO Bathroom Tissues are soft, natural, hygienic, premium quality tissues perfect for the whole family. They are hypoallergenic and made from 100% virgin plantation pulp for pure whiteness, extra softness and strength. They contain no optical brightening agents, dyes or fragrance, which can cause skin irritation and are suitable for all skin types.

Our Bathroom Rolls Tissues are Green Label Certified and support responsible forest management.

PASEO Kitchen Paper Towels are certified to be safe to be in contact with food, making them ideal for lining bowls before nesting food on top or to blot excess oil from cooked food.

In addition, they're made from renewable plantation fibre, making them biodegradable and a good environmental choice.

- Made from 100% virgin plantation fibre sourced from responsibly managed forests.
- No Optical Brightening Agent (OBA)
- No heavy metals (found in recycled kitchen towels)
- Certified Food safe
- Complies with US FDA standards
- Green Label Certified
- Support responsible forest management



002-013-0102



Paseo Napkin



Paseo Smart Napkins are the perfect blend of pure fibre and pure softness, ensuring you get nothing less than pure luxury. Paseo Napkin are free from optical brightening agent, hypoallergenic and made from 100 percent virgin plantation fibre.

- **Toilet Tissue** - 100 sheet, 135 sheet, 190 sheet, 240 sheet, 300 Sheet & 340 sheet
- **Napkin Tissue** - 30x30cm – Single and Double Ply & 23x23cm - Single and Double Ply
- **Jumbo Roll Toilet (JRT)** - 225 mtr.
- **Hygienic Bath Tissue (HBT)** - 125 Pulls
- **C-Fold** - 150 Sheet
- **Multi Fold Tissue (M/Z Fold)** - 125 sheet & 150 sheet
- **Kitchen Roll** - 250 mtr.
- **Centre Feed Roll** - 225 mtr.
- **Hand Roll Towel (HRT)** - 150, 170, 260, 300 mtr.
- **Bed Roll** - 150 mtr.



Thanks

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Thanks